



## Melbourne's Affordable Property Staging & Styling Service



*Style to Sell*

We aim to provide you with a professional and high quality service that will bring out the best in your property!

[www.boutiquepropertystaging.com](http://www.boutiquepropertystaging.com)

## Why Stage your Property with us?



Boutique Property Staging (BPS) is a professional staging and styling business that prides itself in ensuring that a client's home is styled to achieve the best sales result and to appeal to the widest range of buyers.

When you engage Boutique Property Staging to develop a design concept for your home, you are engaging a professional stylist and qualified interior designer.

## How will BPS Benefit you?

- The Director (Melissa) of BPS is a qualified interior designer, hence providing a greater understanding of creating cohesive, engaging and impactful spaces
- Provide on-trend property styling suited to the property and location
- Increase the traffic of potential buyers through the door
- Be able to create an emotional impact and appeal to the psychological thinking of the buyer, which in turn can help sell the property
- In most cases people can't imagine how a property can look without furniture that's where we create that imagination and a lifestyle for the potential buyer through staging the property. Therefore, allowing them to envision the property as their own home
- BPS has impacted the overall sales prices, examples include: up to \$400k+ over reserve, street records, sold prior to auction, sold within 24 hours of the first open house and on the average around \$20k-\$40k+ additional return for staging a property. Therefore, staging a property is well-worth the investment!

First impressions count,  
let's maximise the sale  
price and leave a  
long-lasting impression!



Get in touch with Melissa today:

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